



jennifer.brahm@gmail.com
409.599.2293

EDUCATION

University of Houston Clear Lake
June 2011 - May 2013 • 3.9 GPA
BACHELOR OF FINE ARTS GRAPHIC
DESIGN

Galveston College
Aug. 2009 - June 2011 • 3.6 GPA
ASSOCIATE OF ARTS

WORK SKILLS

PROFICIENT:

ADOBE INDESIGN
ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR

EXPERIENCED & NOTABLE SKILLS:

- Copywriting & research
- Microsoft Word/Powerpoint comprehension
- iOS/Android/Windows/Mac comprehension
- Basic HTML comprehension
- Troubleshooting master
- CMYK conversion for print
- Microsoft Office experience
- UI/UX framing experience
- Sitecore CMS trained & maintained
- File management
- Excellent, detail oriented typist
- Social media content creation & upkeep

PORTFOLIO @
JENNIFERBRAHM.COM

WORK DESIGN EXPERIENCE

HOUSTON METHODIST | OCTOBER 2018 - MARCH 2019

DIGITAL MARKETING CONTRACTOR

Coordination of behind the scenes of the Houston Methodist website. This includes working with Sitecore and other HTML & CSS codes to help bring the site to life. On the less visible side, Google Analytics, SEO, and Open Graphics implementation to improve the traffic to the site. Other duties include any help that can be provided from a background in graphic design and marketing.

ZIEGLER COOPER | FEBRUARY 2018 - SEPTEMBER 2018

MARKETING COORDINATOR & DESIGNER

My marketing work included social media content creation and upkeep. I also completed copywriting and research for architectural case studies, request for proposals/qualifications, presentations, and internal resumes. During my time there I attended architectural learning courses and client building events.

COMMUNITY IMPACT | APRIL 2015 - DECEMBER 2017

GRAPHIC DESIGNER

I worked closely with the sales staff to create, modify and update advertisements in time to meet monthly advertising deadlines for the newspaper. Editorial production included laying out pages and creating infographics, chart and maps to supplement the editorial stories that were creative, easy to understand, and told the story visually.

MARYE-KELLEY | JUNE 2014 - APRIL 2015

GRAPHIC DESIGNER

Working closely with customers to create designs for invites, trays, plates, and more, my skills were developed in working with printers, photoshop, and quickbooks.

STATION THEATER | JULY 2014 - OCTOBER 2014

MARKETING INTERN

Marketing work for Station included creating designs for web and print for the shows, while keeping up with social media postings and event creation.

RARE ANIMAL L.L.C. | MARCH 2014 - MAY 2014

CONTRACT GRAPHIC DESIGNER

I was dedicated to providing clients with strategic planning, cross medium design, creative solutions and specialize in strategic deployment of the best user experiences for their respective market.

PETROPAGES DESIGN FIRM | JULY 2012 - MARCH 2014

GRAPHIC DESIGNER

This design firm focuses on the petrochemical industry as clients. I've created logos, brochures, websites, and many other design aspects.

**References upon request.*